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Where to Go for Help

| | |
|--|--|
| Study Problems | - Program Coordinator - Lecturers - Counseling and Job Placement Division |
| GPA Lower than 1.75 | - Program Coordinator - Counseling and Job Placement Division |
| Changing Free Elective Courses | - Program Coordinator - Director of Administrative Affairs |
| Course Contents and Names of Lecturers | - Program Coordinator |
| Reserve Officer Training Corps (ROTC) | - Educational Service and Student Welfare Office |
| GPA Computation | - Counseling and Job Placement Division |
| University's Rules and Regulations | - Program Coordinator - Director of Administrative Affairs - Counseling and Job Placement Division |
| Library Services | - Central Library |
| Financial Problems | - Educational Service and Student Welfare Office |
| Sickness & Medical Emergency | - University's Infirmary |
| Psychological Advice | - Counseling and Job Placement Division |
| Lost & Found Items | - Educational Service and Student Welfare Office |
| Recommendation Letter | - International Affairs Office |
| Quarrel or Fight | - Program Coordinator - Student Development Division |
| Tutoring Session | - Student Services and International Exchange |

| | |
|-----------------------------------|---|
| Student's Incoming Mail / Package | - Educational Service and Student Welfare Office |
| | - BUSEM Office |
| Other Problems | - Program Coordinator |
| | - Director of Administrative Affairs |
| | - Counseling and Job Placement Division |

Locations of Helpers:

| | |
|---|-------------------------------------|
| The Director of Administrative Affairs | - Building 9, 3 rd Floor |
| Program Coordinator | - Building 9, 3 rd Floor |
| BUSEM Office | - Building 9, 3 rd Floor |
| BUSEM Faculty Office | - Building 9, 3 rd Floor |
| BU International Faculty Office | - Building 4, 4 th Floor |
| Student Services and International Exchange | - Building 8, 1 st Floor |
| Educational Service and Training, Student Welfare Office | - Building 7, 4 th Floor |
| Central Library | - Building 5, 2 nd Floor |
| Counseling and Job Placement Division | - Building 8, 1 st Floor |
| Student Development Division | - Building 8, 1 st Floor |

Grade Point Average Computation

There are two types of Grade Point Average (GPA):

1. Grade Point Average is an average of grade points for each semester.
2. Cumulative Grade Point Average is an average of grade points of all attended semesters.

How to Calculate GPA

1. Replace grades with the quality points as shown below:

| Grade | Achievement Rate | Quality Points |
|-------|------------------|----------------|
| A | Excellent | 4.00 |
| B+ | Very Good | 3.50 |
| B | Good | 3.00 |
| C+ | Fairly Good | 2.50 |
| C | Fair | 2.00 |
| D+ | Poor | 1.50 |
| D | Very Poor | 1.00 |
| F | Failed | 0 |

Other letter symbols used include:

“W” indicates withdrawal and its credits will not be calculated.

“S” indicates satisfactory work completed.

“I” indicates incomplete, used in case a student fails to complete an assignment within time limitation.

An “I” grade must be changed to completed grade within three weeks.

Otherwise, the grade will automatically become an "F"

“U” indicates unsatisfactory (some courses must be repeated to obtain grade "S")

“AUD” indicates non-credit registration (Students must be granted permission from the Dean of BUSEM to audit a class.)

“CS” indicates credits obtained from a standardized test.

“CE” indicates credits obtained from Exams.

“CT” indicates credits obtained from Training.

2. Multiply each grade by its credits.
3. Add up all result from Step No.2.
4. Divide the total number of grade points (Step No.3) by the total number of credits.

How to Calculate Cumulative Grade Point Average

The cumulative grade point average is calculated by dividing the total number of grade points by the total number of credits earned.

Example

1st Semester

| Courses | Credits | Grades | Grade Points |
|-------------------------|---------|--------|----------------|
| Communicative English | 3 | A | 4 X 3 = 12 |
| Ethics | 3 | C | 2 X 3 = 6 |
| Critical Reading | 3 | B+ | 3.5 X 3 = 10.5 |
| Man and Environment | 3 | C | 2 X 3 = 6 |
| Politics and Government | 3 | B | 3 X 3 = 9 |
| Fundamental Mathematics | 3 | D+ | 1.5 x 3 = 4.5 |
| 18 | | | 48 |

$$\text{Grade point average of the 1}^{\text{st}} \text{ semester} = \frac{48}{18} = 2.66$$

Example

2nd Semester

| Courses | Credits | Grades | Grade Points |
|--------------------------------|---------|--------|---------------|
| Intercultural Studies | 3 | D | 1 X 3 = 3 |
| College Writing | 3 | C+ | 2.5 X 3 = 7.5 |
| Critical and Creative Thinking | 3 | C+ | 2.5 X 3 = 7.5 |
| Management | 3 | B | 3 X 3 = 9 |
| General Psychology | 3 | A | 4 X 3 = 12 |
| Introduction to Language | 3 | C | 2 X 3 = 6 |
| 18 | | | 45 |

$$\text{Grade point average of the 2nd semester} = \frac{45}{18} = 2.50$$

Cumulative grade point average of both 1st and 2nd semesters =

$$\frac{48}{18} + \frac{45}{18} = \frac{93}{36} = 2.58$$

Note: Only 2 decimal points will be used without rounding off.

GPA Calculation for Withdrawn Courses

GPA calculation will not include the credits of withdrawn courses.

Example

1st Semester

| Courses | Credits | Grades | Grade Points |
|-----------------------|---------|--------|----------------|
| Communicative English | 3 | A | 4 X 3 = 12 |
| Ethics | 3 | C | 2 X 3 = 6 |
| Critical Reading | 3 | B+ | 3.5 X 3 = 10.5 |
| Man and Environment | 3 | D+ | 1.5 X 3 = 4.5 |
| Marketing | 3 | B | 3 X 3 = 9 |
| General Psychology | 3 | W | - |
| | | | 42 |

$$\text{Grade point average of the 1}^{\text{st}} \text{ semester} = \frac{42}{15} = 2.80$$

Example

2nd Semester

| Courses | Credits | Grades | Grade Points |
|--------------------------------|---------|--------|----------------|
| Intercultural Studies | 3 | A | 4 X 3 = 12 |
| College Writing | 3 | C | 2 X 3 = 6 |
| Critical and Creative Thinking | 3 | B | 3 X 3 = 9 |
| Management | 3 | D+ | 1.5 X 3 = 4.50 |
| Computer and Information | | | |
| Technology | 3 | C | 2 X 3 = 6 |
| Introduction to Language | 3 | W | - |
| | | | 37.50 |

$$\text{Grade point average of the 2}^{\text{nd}} \text{ semester} = \frac{37.5}{15} = 2.50$$

$$\begin{aligned} \text{Cumulative Grade point average of both 1}^{\text{st}} \text{ and 2}^{\text{nd}} \text{ semesters} &= \frac{42}{15} + \frac{37.5}{15} \\ &= \frac{79.5}{30} = 2.65 \end{aligned}$$

Failed Courses and Repeated Courses

All courses given an “F” grade will be recorded on students’ transcripts and calculated for both GPA and cumulative GPA as below:

Example of GPA Calculation for One Failed Course

1st Semester

| Courses | Credits | Grades | Grade Points |
|-----------------------|---------|--------|-----------------------|
| Communicative English | 3 | A | $4 \times 3 = 12$ |
| Ethics | 3 | C | $2 \times 3 = 6$ |
| Critical Reading | 3 | B+ | $3.5 \times 3 = 10.5$ |
| Jurisprudence | 3 | C | $2 \times 3 = 6$ |
| Management | 3 | B+ | $3.5 \times 3 = 10.5$ |
| General Psychology | 3 | F* | $0 \times 3 = 0$ |
| | 18 | | 45 |

$$\text{Grade point average of the 1}^{\text{st}} \text{ semester} = \frac{45}{18} = 2.50$$

2nd Semester

| Courses | Credits | Grades | Grade Points |
|-------------------------------------|---------|--------|----------------------|
| Intercultural Studies | 3 | D | $1 \times 3 = 3$ |
| College Writing | 3 | C+ | $2.5 \times 3 = 7.5$ |
| Critical and Creative Thinking | 3 | C+ | $2.5 \times 3 = 7.5$ |
| Computer and Information Technology | 3 | B | $3 \times 3 = 9$ |
| Introduction to Economics | 3 | A | $4 \times 3 = 12$ |
| General Psychology | 3 | C* | $2 \times 3 = 6$ |
| | 18 | | 45 |

$$\text{Grade point average of the 2}^{\text{nd}} \text{ semester} = \frac{45}{18} = 2.50$$

Cumulative grade point average of both 1st and 2nd semesters

$$\frac{45}{18} + \frac{45}{18} = \frac{90}{36} = 2.50$$

* Students may repeat failed courses in later semesters.

The new grades given to the repeated courses will be calculated for GPA and cumulative GPA; however, the “F” grade from the previous semester will still be shown on the transcript.

Summer Term

Credits earned during a summer session will be calculated as follows:

Example

1st Semester

| Courses | Credits | Grades | Grade Points |
|-------------------------|---------|--------|----------------|
| Communicative English | 3 | A | 4 X 3 = 12 |
| Ethics | 3 | D+ | 1.5 X 3 = 4.5 |
| General Psychology | 3 | B+ | 3.5 X 3 = 10.5 |
| Man and Environment | 3 | C+ | 2.5 X 3 = 7.5 |
| Politics and Government | 3 | B | 3 X 3 = 9 |
| Critical Reading | 3 | F | 0 X 3 = 0 |
| | 18 | | 43.5 |

$$\text{Grade point average of the 1}^{\text{st}} \text{ semester} = \frac{43.5}{18} = 2.41$$

Example

2nd Semester

| Courses | Credits | Grades | Grade Points |
|--------------------------------|---------|--------|---------------|
| Intercultural Studies | 3 | C | 2 X 3 = 6 |
| College Writing | 3 | B | 3 X 3 = 9 |
| Critical and Creative Thinking | 3 | D+ | 1.5 X 3 = 4.5 |
| Management | 3 | A | 4 X 3 = 12 |
| Introduction to Language | 3 | C | 2 X 3 = 6 |
| | 15 | | 37.5 |

$$\text{Grade point average of the 2}^{\text{nd}} \text{ semester} = \frac{37.5}{15} = 2.50$$

$$\begin{aligned} \text{Cumulative grade point average of both 1}^{\text{st}} \text{ and 2}^{\text{nd}} \text{ semesters} &= \frac{43.5}{18} + \frac{37.5}{15} = \frac{81}{33} \\ &= 2.45 \end{aligned}$$

Summer Term

| Courses | Credits | Grades | Grade Points |
|------------------|---------|--------|-------------------|
| Marketing | 3 | A | $4 \times 3 = 12$ |
| Critical Reading | 3 | C* | $2 \times 3 = 6$ |
| | 6 | | 18 |

$$\begin{aligned}
 \text{Grade point average of the summer term} &= \frac{18}{6} = 3.00 \\
 \text{Cumulative grade point average} &= \frac{\frac{43.5}{15} + \frac{37.5}{15}}{\frac{18}{6}} = \frac{99}{36} = 2.75
 \end{aligned}$$

Caution

Students are strongly encouraged to keep track of their GPAs attentively.

ACADEMIC REGULATIONS

Academic System

Bangkok University's School of Entrepreneurship and Management (BUSEM) offers classes with two compulsory fourteen-week semesters and an optional summer term in one academic year. The primary purposes of summer term are to offer courses to students who wish to repeat failed courses in mandatory semesters or to students who fail to register in particular courses in a semester as indicated in the degree plan.

Transfer Students/Credits

Applicants seeking to transfer credits must meet the following requirements:

- collect at least 12 credits from previous institutions;
- have a cumulative GPA of 2.00 or higher;
- submit the following application documents to Bangkok University:
 - * A transcript from previous college or university
 - *A copy of English-translated high school transcript
 - *Course descriptions of courses taken at previous college or university
 - *A letter of recommendation
 - *A copy of national ID card or passport
 - *Three one - inch photos
 - *TOEFL, IELTS, CU-TEP, TU-GET, SAT scores (optional)*

Courses that are eligible for transfer must be given grade “C” or higher. Courses can be transferred up to maximum of 90 credits. Transfer students must register at least one academic year with BU international before graduation. Transfer students are NOT eligible for honor degrees.

* TOEFL, CU-TEP or TU-GET score of 550 or IELTS score of 5.5 in each part can be transferred as IEN105 Communicative English. However, the grade will be recorded as "CS"(credits from a standardized test) on the transcript, and will not be calculated for GPA.

Classification of Students

Students are classified on the basis of the following numbers of Credits completed:

| Classification | Credits attained |
|----------------|------------------|
| Freshmen | 0 - 33 |
| Sophomores | 34 - 66 |
| Juniors | 67 - 99 |
| Seniors | 100 or above |

Course Load

Students must enroll for the minimum course load of 12 credits per semester. They can enroll for up to 22 credits in each semester.

Probationary Status

Probationary students are those who achieve a cumulative grade point average (CUM. GPA) between 1.50 - 1.74. The probationary students are required to obtain a cumulative GPA of 1.75 or higher at the end of each semester, or they will be dismissed.

Probationary students must contact the Counseling Department for guidelines and assistance. Probationary students are not allowed to register for more than 16 credits in the first and second semesters and 10 credits in summer term.

Registration

1. Students are obliged to register within the registration period and pay for tuition and fees before the deadline indicated on the registration receipt.
2. Registration in a course with prerequisite requirements must meet the requirements, otherwise the registration will be cancelled.
3. Students may register for up to 22 credits, but not less than 12 credits in the first and second semesters. For summer term, students may register for up to 9 credits.
4. Students who cannot register for courses within the registration periods by themselves are advised to authorize a guardian or a friend to register at the Records Office on their behalf during the registration period.
5. Students who fail to register during the registration periods can seek an approval from the Director of Administrative Affairs for late registration within the first week of each semester. However, late registration is subject to the availability of courses.
6. Probationary students must receive an approval from a counselor at the Counseling Department prior to the registration.
7. Students who do not want to register in the first or second semester must apply for an academic leave or their student status will be terminated.

Adding Courses

1. Adding must be done within the Adding and Dropping period, which is scheduled in the first week of every semester.
2. Students who wish to add courses must fill out the Adding/Dropping Form (RO. 021), which is available at the Records Office.
3. Students cannot add courses totaling more than 22 credits per semester in the first and second semesters, or 9 credits in summer term.

Dropping Courses

1. Dropping courses must be done within the Adding and Dropping period, which is scheduled during the first week of every semester.
2. Students who wish to drop courses must fill out the Adding/Dropping Form (RO. 021), which is available at the Records Office.
3. After dropping courses, students must still maintain the minimum of 12 credits for the first and second semesters. If a student registers for less than 12 credits in the first and second semesters, the dropping will be forfeited.
4. After dropping is finalized, 40% of tuition and fees will be refunded to a student's account. Dropped courses will not be listed in a student's transcript.

Withdrawing Courses

1. The withdrawal period starts from the third week after the midterm examination until the last Saturday of the semester before the final examination in the first and second semesters.
2. The letter symbol "W" will appear on the transcript for withdrawn courses.
3. After withdrawal, students must maintain the minimum course load of 12 credits for the first and second semesters.
4. Special withdrawal must be approved by the Director of Administrative Affairs.

Refund Policy

1. 100% of tuition and fees will be refunded to students who register in a course which is later cancelled by the University.
2. 40% of tuition and fees will be refunded to students who drop a course within the Adding and Dropping period, which is scheduled in the first week of every semester.

Time Limitation

Students must complete the degree programs within eight academic years, but not less than three academic years, from the date of initial enrollment.

Class Attendance Policy

Students are expected to attend classes regularly and attendance will be considered as part of the participation for grading purposes. In case of illness, students are required to submit a doctor's certificate to lecturers for verification.

Academic Evaluation

The academic evaluation of students is normally undertaken at the end of each semester, except for the first-year students whose assessment will be done at the end of their full second semester. Summer terms are included in semester calculation for first-year students whether concluding or intervening semesters.

Students in good standing are expected to attain a GPA of not less than 1.75

Probationary students are those who obtain a GPA of less than 1.75 from the total credits attempted.

Request for a Comprehensive 100% Final Examination

Students who fail to take the midterm examination are eligible to take a comprehensive 100% final examination for the following reasons:

1. Severe sickness that requires urgent medical attention or an admission to hospital services. In such case, medical certification is required;
2. Accident that causes severe injury or requires the student's presence at the place where the accident occurs in order to solve the problem;
3. Severe illness, grave accident, or death of the student's parents or guardians who give financial support to the student;
4. Students' financial catastrophe

Students who are absent due to one of these reasons are eligible to have a comprehensive 100% final examination by reporting the absence for the midterm examination together with credible evidence within 5 days after the absence. However, postponement for the submission of evidence may be acceptable. The Director of Administrative Affairs will determine the student's request within 5 working days after the midterm examination.

5. National athletes who have to take a leave to attend a competition, or students who are granted a scholarship to study abroad and have to depart during the midterm examination, must notify the Director of sports and Students Activities Office or the Director of Administrative Affairs for approval by the Director of Administrative Affairs, BUSEM for the absence.

Students who miss the final examination are not allowed to have a make-up final examination. Students must instead request a special withdrawal from the Director of Administrative Affairs, BUSEM within 5 days after their absence from the final examination.

Failure and Repetition

Students who fail in General Education and Professional Foundation, including Major Requirement courses must repeat the courses until grade "D" or higher is given. Students who fail in Major Elective, and Free Elective courses may repeat the same courses or select other new courses.

Students may also repeat courses previously given "D" in order to improve their GPA. Nevertheless, the grades from previous semesters will appear on the transcript. Students are eligible for course repetition after a minimum of 12 credits are earned.

Dismissal

The following students are subject to dismissal:

1. Students with a cumulative grade point average of less than 1.50 assessed at the end of each semester (with the exception of the first semester of the first year)
2. Probationary students with a cumulative grade point average of less than 1.75 evaluated at the end of each academic year
3. Students with a cumulative grade point average of less than 2.00 calculated at the end of the 8th academic year
4. Students' death
5. Voluntary resignation
6. Expulsion

Academic Dishonesty

Academic dishonesty includes such practices as cheating on examinations, plagiarism, or committing any act proved to be dishonest. The student's acts considered as "cheating on the exam" include:

1. bringing any notes, written paper or technology which has a content related to the content of that course into the examination room;
2. passing examination papers to other students, or copying answers from other students' examination papers, or attempting to copy answers from other students' examination papers;
3. taking the examination on behalf of somebody else.

Any student proved dishonest will receive an "F" grade for that course. He/She is also liable to be suspended for one academic year. This period of suspension includes the summer session. In a serious case, the student will be dismissed.

Plagiarism Policy

Guidelines for education about, and management of, plagiarism

- a. Suggested definition of plagiarism
- b. BUSEM's and BU International approach to plagiarism
- c. Levels of plagiarism and action to be taken

a. Suggested definition of plagiarism

For the purposes of this policy, plagiarism could be defined as:

“The representation of another person's work, without acknowledgement of the source, as the student's own for the purposes of satisfying formal assessment requirements.”

<http://www.staffunion.com/news/article/Plagiarism-know-the-rules/>

b. BUSEM's approach to plagiarism

BUSEM's approach to managing plagiarism is educative rather than punitive.

* students should understand:

- what plagiarism is
- how to avoid it
- what BUSEM and BU International's policy is and the penalties that apply

c. Levels of plagiarism and action to be taken

(derived from:

http://www.lc.unsw.edu.au/plagiarism/plagiarism_STUDENTBOOK.pdf

<http://www.newcastle.edu.au/policylibrary/000608.html>)

Suggested levels of plagiarism and action to be taken are:

Level 1

Where the plagiarism is significant (i.e. meets BUSEM's and BU International definition) and a first occurrence and the student is at first or second year level:

Response:

1. counsel the student and
2. require the student to revise the item and resubmit

Level 2

Where a second instance of plagiarism occurs or the student is in the third or fourth year:

Response:

1. issue a verbal warning and
2. return the item unmarked to the student for rewrite and resubmit or
3. deduct marks or award no marks for the assignment (with no rewrite offered)

Level 3

Where the plagiarism is extensive and the student is in the third or fourth year or a third instance of plagiarism has occurred irrespective of the level of the student:

Response:

1. return the item unmarked to the student with written explanation of the plagiarism and
2. deduct marks or award no marks for the assignment (no rewrite)

Readmission of Students

Any student who withdraws or leaves before the completion of the course of studies may be readmitted by notifying the Records Office before the opening of the new academic year. Students have to give their grounds for readmission to the Director of Administrative Affairs for approval.

Readmitted students must complete the university's current curriculum. Relevant credits from a previous major are transferable to the same or a new major. Further readjustment to the present curriculum will be considered by the Director of Administrative Affairs or the Vice President for BU International.

Readmission Requirements

Former students seeking readmission to Bangkok University must have good behavior and academic records and contact the university one month before the oncoming academic year. They must not have left the university for a period longer than five years.

Transfer of Major/Field of Study

Students who wish to transfer from their current major to a new major within BU must have completed a minimum of two semesters in their former major.

Approval of a transfer requires a student to submit a request form. Additionally, the Dean's approval is required for a transfer to Computer Graphics and Multimedia major. The student has to make sure that all the procedures have been followed to ensure registration in the next semester. Completed courses in which credits can be transferred must have a course content equivalent to that required in the curriculum of the new school.

Academic Leave

Students may be eligible to take academic leave for one of the following reasons:

- Severe illness supported by a doctor's letter indicating instant medical care is required;
- Participation in the university exchange programs or receiving overseas scholarships;
- Failure to register in a particular semester within the registration period;
- A family or personal crisis.

Students who want to take academic leave must file an academic leave request along with the required document at the Records Office within the scheduled period in each semester. For more information, check with the Academic Calendar for BU International at <http://recordsoffice.bu.ac.th/>.

Graduation

All students eligible to apply for graduation must maintain a minimum GPA of 2.00 within eight years after the enrollment. Once they complete all academic requirements, students must apply to the Records Office for graduation, and make a formal request for degree conferment.

Degree Pursuit

Students who are qualified for a diploma can earn a bachelor's degree by repeating the same courses and obtaining a grade of "C". Alternatively they may register in other courses with prior approval of the Dean of the particular school. They must earn a GPA of not less than 2.00 within eight years after the enrollment.

Students who have completed the program; however, earned a GPA of between 1.50 - 1.99 can only apply for a certificate of course completion.

Requirements for Honors

- First Class Honors

Students who fulfill all the requirements for graduation within eight academic semesters, and have obtained a GPA of 3.50 or above, will be awarded First Class Honors. Those with the grade of D, D+, F, U or if they repeat a course for any reason will not be eligible for the First Class Honors. Transferred students are also not eligible for First Class Honors.

- Second Class Honors

Students who complete all the requirements for graduation within eight academic semesters, and obtain a GPA of 3.25 or above, will be awarded Second Class Honors. Those with the grade of F, U or if they repeat a course for any reason are not eligible for Second Class Honors.

Transfer students, students studying for a second degree, continuing program students, and students who concurrently enroll at other universities are not eligible for honors.

Code of Conduct

Students must adhere to the following University Code of Conduct:

1. Students must abide by the university rules and regulations, and official announcements made by university officers or lecturers.
2. Students must dress in the school uniform when attending class, using university's facilities, and taking examinations, and they must carry their student ID card at all times and must be ready to show it when asked.
3. Students must treat all lecturers and university officers with respect.
4. Students must not gamble or be involved in any gambling activities.
5. Students must not carry weapons or dangerous items of any kind.
6. Students must not bring or drink any alcoholic beverage on university premises.
7. Students must not bring or use any illegal drug on campus.

8. Students must not commit any crime or be with a person or persons who have committed crime which could bring the university into disrepute.

9. Students must not be infected with deadly contagious diseases or diseases that are socially unacceptable. In case of suspected infection, the university's executives, or the Director of Student Services and Activities or Student Advisors, can require a thorough medical examination.

10. Students must not be present in a place that is recognized as morally inappropriate.

11. Students must not be involved in any activities considered violent, including bullying, intimidation, taunting, verbal abuse or the use of threat of violence towards any person.

12. Students must behave in a socially acceptable manner in public, and must not act in a way that is considered sexually offensive or which is offensive to those with learning and/or physical disabilities.

13. Students are required to seek approval from the university before they stage a performance of any kind.

14. Students are required to seek approval from the university before they hold a large gathering on campus.

15. Students are required to seek approval from the university before they publish any materials.

Students who are found to have violated the code of conduct in any way are subject to the following penalties:

1. Reprimand or a notification to parents or guardians;
2. Probation;
3. Deduction of grade;
4. Suspension;
5. Exclusion from final examination;
6. Withholding of degree;
7. Dismissal.

Curriculum

Entrepreneurship Major

Degree Plan

Bangkok University School of Entrepreneurship and Management

B.B.A. in Entrepreneurship Program

Total Number of Credits

| | |
|------------------------|--------------------|
| General Education | 30 credits |
| Professional Education | 93 credits |
| Core Courses | 51 credits |
| Major Requirements | 30 credits |
| Major Electives | 12 credits |
| Free Electives | <u>6</u> credits |
| Total | <u>129</u> credits |

Prerequisite

There are 2 kinds of prerequisite courses:

- a. A student has enrolled in that prerequisite course and passed it with a grade of at least D;
- b. A student has enrolled in that course and obtained at least a grade of "F" ("W" is unacceptable.)

Consult your degree plan regarding prerequisite courses. Having registered in a course without fulfilling prerequisite requirement first will cause a registration cancellation.

List of Courses for Bachelor of Business Administration Program in Entrepreneurship

1. General Education: 30 credits

A minimum of 30 credit hours are required. Students must enroll in the ILB100 Study Skills course*, as well as other courses in the areas of Humanities and Language, Social Sciences, Mathematics and Science, and Physical Education and Recreation in order to fulfill the requirement.

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|---|-------------------------------------|---------|----------------|-------|--------------|
| Humanities and Language (14 Credits) | | | | | |
| IEN103 | Critical Reading | 3 | | | - |
| IEN104 | College Writing | 3 | | | - |
| IEN105 | Communicative English | 3 | | | - |
| ILB100 | Study Skills* (Required) | 1 | | | - |
| ILB108 | Critical and Creative Thinking | 3 | | | - |
| ILB113 | Art Appreciation Social Sciences | 1 | | | - |
| (6 Credits) | | | | | |
| ILB101 | General Psychology | 3 | | | - |
| ILB109 | Politics and Government | 3 | | | - |
| ILB110 | Intercultural Studies | | | | - |
| Mathematics and Science (9 Credits) | | | | | |
| IIT201 | Computer and Information Technology | 3 | | | - |
| ISC201 | Man and Environment | 3 | | | - |
| IMA101 | Fundamental Mathematics | 3 | | | - |

Physical Education and Recreation

(1 Credit)

| | | | | | |
|--------|--------------------------------|---|----|---------|---|
| IPE101 | Rhythmic Activities | 1 | | | - |
| IPE102 | Ballroom Dance | 1 | | | - |
| IPE103 | Volleyball | 1 | | | - |
| IPE104 | Basketball | 1 | | | - |
| IPE105 | Badminton | 1 | | | - |
| IPE106 | Table Tennis | 1 | | | - |
| IPE107 | Games Activities | 1 | | | - |
| IPE108 | Tennis | 1 | | | - |
| IPE109 | Golf | 1 | | | - |
| IPE110 | Thai Boxing | 1 | | | - |
| IPE111 | Sepak Takraw and takraw | 1 | | | - |
| IPE112 | Thai Classical Dance | 1 | | | - |
| IPE115 | Camping and outdoor Activities | 1 | | | - |
| Total | | | 30 | Credits | |

*ILB100 Study Skills: First-year BUSEM and BU International students are required to pass the ILB100 Study Skills course. Those students who do not perform satisfactorily and receive a failing grade will not be eligible to enroll for their second academic year.

2. Professional Education: 93 credits

2.1 Core Courses: 51 credits

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|--------|--------------------------------------|---------|----------------|---------|--------------|
| IFI212 | Business Finance | 3 | | | IMG101 |
| IAC102 | Financial Accounting | 3 | | | - |
| IAC203 | Managerial Accounting | 3 | | | IAC102 |
| IMK212 | Principles of Marketing | 3 | | | IMG101 |
| IMG212 | Production and Operation Management | 3 | | | IMG112 |
| IMG112 | Principles of Management | 3 | | | - |
| IPM213 | Human Resources Management | 3 | | | IMG112 |
| IPM323 | Organizational Behavior | 3 | | | - |
| IMA104 | Quantitative Techniques for Decision | 3 | | | - |
| IST202 | Business Statistics | 3 | | | - |
| IEC203 | Principles of Economics | 3 | | | - |
| ILA102 | Business Law | 3 | | | - |
| ILA301 | Taxation | 3 | | | ILA102 |
| ICS202 | Introduction to Business Computing | 3 | | | - |
| IMG101 | Introduction to Business | 3 | | | - |
| IMG311 | International Business Management | 3 | | | IMG101 |
| IEM311 | Entrepreneurship | 3 | | | IMG101 |
| Total | | | 51 | Credits | |

2.2 Major Requirements: 30 credits

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|--------|--|---------|----------------|---------|--------------|
| IEM320 | Entrepreneurial New Venture | 3 | | | IEM311 |
| IEM321 | Entrepreneurial Finance | 3 | | | IEM311 |
| IEM323 | Technology for Entrepreneurship | 3 | | | IEM311 |
| IEM326 | Business Negotiation and Problem Solving | 3 | | | IEM311 |
| IEM327 | Logistics and Supply Chain Management for Entrepreneurship | 3 | | | IEM311 |
| IEM334 | Entrepreneurial Business Strategy | 3 | | | IEM311 |
| IEM335 | Marketing for Entrepreneurship | 3 | | | IEM311 |
| IEM425 | Entrepreneurial Ethics and Social Responsibility | 3 | | | IEM311 |
| IEM426 | Entrepreneurial Risk Management | 3 | | | IEM311 |
| IEM427 | Entrepreneurial Business Networking and Cluster Management | 3 | | | IEM311 |
| Total | | | 30 | Credits | |

2.3 Major Electives: 12 credits

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|--------|---|---------|----------------|---------|--------------|
| IEM324 | Creativity and Innovation Management | 3 | | | IEM311 |
| IEM336 | Living the Entrepreneurial Experience | 3 | | | IEM311 |
| IEM337 | Entrepreneurship for ASEAN Economic Community | 3 | | | IEM311 |
| IEM338 | Entrepreneurship in China | 3 | | | IEM311 |
| IEM339 | Entrepreneurship in Thailand | 3 | | | IEM311 |
| IEM340 | Small and Medium Enterprise Management | 3 | | | IEM311 |
| IEM341 | Trade and Industrial Development for Entrepreneurship | 3 | | | IEM311 |
| IEM421 | Project Management for Entrepreneurship | 3 | | | IEM311 |
| IEM422 | Special Topics in Entrepreneurship | 3 | | | IEM311 |
| IEM423 | Seminar in Entrepreneurship | 3 | | | IEM311 |
| IEM424 | Independent Study | 3 | | | IEM311 |
| ICO301 | Pre-Cooperative Education | 3 | | | - |
| IEM430 | Cooperative Education | 6 | | | ICO301 |
| Total | | | 12 | credits | |

***Remark :** ICO301 and IEM430 are for students in Cooperative Education track only but Regular track students, taking ICO301 will be recorded as a free elective course.

3. Free Electives : 6 Credits

All other courses offered by BU International or approved by BU International Policy Committee. Some courses available are as follows.

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|--------|--|---------|----------------|-------|--------------|
| IEN231 | English for Business Correspondence | 3 | | | - |
| IEN232 | English for Electronic Communication | 3 | | | - |
| IEN331 | English for Master of Ceremonies | 3 | | | - |
| IEN332 | English for Job Applications | 3 | | | - |
| ICA491 | Global Perspectives on International Issues: Focus on Thailand | 3 | | | - |
| ICN101 | Chinese I | 3 | | | - |
| ICN102 | Chinese II | 3 | | | ICN101 |
| ICN201 | Chinese for Business Communication | 3 | | | ICN102 |
| ICN202 | Introduction to Chinese Writing | 3 | | | - |
| ICS310 | Computer Programming | 3 | | | - |
| IFN101 | Finnish Language and Culture I | 3 | | | - |
| IFN102 | Finnish Language and Culture II | 3 | | | IFN101 |
| IFR101 | French I | 3 | | | - |
| IFR102 | French II | 3 | | | IFR101 |
| IFR201 | French III | 3 | | | IFR102 |
| IFR202 | French IV | 3 | | | IFR201 |
| IGR101 | German I | 3 | | | - |
| IGR102 | German II | 3 | | | IGR101 |

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|---------|--------------------------------------|---------|----------------|-------|--------------|
| IGR201 | German III | 3 | | | IGR102 |
| IGR202 | German IV | 3 | | | IGR201 |
| IIL101 | Italian Language and Culture I | 3 | | | - |
| IIL102 | Italian Language and Culture II | 3 | | | IIL101 |
| I JP101 | Japanese I | 3 | | | - |
| IJP102 | Japanese II | 3 | | | IJP101 |
| IJP201 | Japanese III | 3 | | | IJP102 |
| IJP202 | Japanese IV | 3 | | | IJP201 |
| IKR101 | Korean Language and Culture I | 3 | | | - |
| IKR102 | Korean Language and Culture II | 3 | | | IKR101 |
| ILB355 | Cross Cultural Studies | 3 | | | - |
| ILB331 | Thai Studies | 3 | | | - |
| ILB444 | Seminar in South East Asian Problems | 3 | | | - |
| INW101 | Norwegian Language and Culture I | 3 | | | - |
| INW102 | Norwegian Language and Culture II | 3 | | | INW101 |
| IRS101 | Russian Language and Culture I | 3 | | | - |
| IRS102 | Russian Language and Culture II | 3 | | | IRS101 |
| ISD101 | Swedish Language and Culture I | 3 | | | - |
| ISD102 | Swedish Language and Culture II | 3 | | | ISD101 |

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|--------|------------------------------------|---------|-------------------|-------|--------------|
| ISP101 | Spanish I | 3 | | | - |
| ISP102 | Spanish II | 3 | | | ISP101 |
| ISP201 | Spanish III | 3 | | | ISP102 |
| ISP202 | Spanish IV | 3 | | | ISP201 |
| ITH101 | Thai Language for Foreigners I | 3 | | | - |
| ITH102 | Thai Language for Foreigners II | 3 | | | ITH101 |
| ITH201 | Thai Language for Foreigners III | 3 | | | ITH102 |
| ITH202 | Thai Language for Foreigners IV | 3 | | | ITH201 |
| IVN101 | Vietnamese Language and Culture I | 3 | | | - |
| IVN102 | Vietnamese Language and Culture II | 3 | | | IVN101 |
| Total | | 6 | Credits | | |

Regular Track

Program of Study

Bangkok University School of Entrepreneurship and Management

B.B.A. in Entrepreneurship Program

First Year

First Semester

| Course Number | Course Title | Credits |
|---------------|--------------------------|---------|
| IMA101 | Fundamental Mathematics | 3 |
| IAC102 | Financial Accounting | 3 |
| IMG101 | Introduction to Business | 3 |
| ILB101 | General Psychology | 3 |
| IEN105 | Communicative English | 3 |
| ILB110 | Intercultural Studies | 3 |
| ILB109 | Politics and Government | |
| | | 18 |

Second Semester

| Course Number | Course Title | Credits |
|---------------|-------------------------------------|---------|
| IEC203 | Principles of Economics | 3 |
| ILB113 | Art Appreciation | 1 |
| IPEXXX | Physical Education | 1 |
| ILB100 | Study Skills | 1 |
| IEN103 | Critical Reading | 3 |
| IIT201 | Computer and Information Technology | 3 |
| IMG112 | Principles of Management | 3 |
| | | 15 |

Second Year

First Semester

| Course Number | Course Title | Credits |
|---------------|------------------------------------|---------|
| IMK212 | Principles of Marketing | 3 |
| ICS202 | Introduction to Business Computing | 3 |
| IFI212 | Business Finance | 3 |
| IEN104 | College Writing | 3 |
| ILA102 | Business Law | 3 |
| IEM311 | Entrepreneurship | 3 |
| | | 18 |

Second Semester

| Course Number | Course Title | Credits |
|---------------|-------------------------------------|---------|
| IST202 | Business Statistics | 3 |
| IPM213 | Human Resources Management | 3 |
| IMG212 | Production and Operation Management | 3 |
| ILB108 | Critical and Creative Thinking | 3 |
| ISC201 | Man and Environment | 3 |
| IPM323 | Organizational Behavior | 3 |
| | | 18 |

Third Year

First Semester

| Course Number | Course Title | Credits |
|---------------|--|---------|
| IEM320 | Entrepreneurial New Venture | 3 |
| IEM321 | Entrepreneurial Finance | 3 |
| IEM335 | Marketing for Entrepreneurship | 3 |
| IEM327 | Logistics and Supply Chain Management for Entrepreneurship | 3 |
| IEM425 | Entrepreneurial Ethics and Social Responsibility | 3 |
| IMG311 | International Business Management | 3 |
| | | 18 |

Second Semester

| Course Number | Course Title | Credits |
|---------------|--|---------|
| IEM334 | Entrepreneurial Business Strategy | 3 |
| IEM326 | Business Negotiation and Problem Solving | 3 |
| IEM323 | Technology for Entrepreneurship | 3 |
| IAC203 | Managerial Accounting | 3 |
| IEM427 | Entrepreneurial Business Networking and Cluster Management | 3 |
| XXXX | 1 Free Elective | 3 |
| | | 18 |

Fourth Year

First Semester

| Course Number | Course Title | Credits |
|---------------|--|---------|
| IMA104 | Quantitative Techniques in Decision Making | 3 |
| ILA301 | Taxation | 3 |
| XXXX | 1 Major Elective | 3 |
| XXXX | 1 Major Elective | 3 |
| | | 12 |

Second Semester

| Course Number | Course Title | Credits |
|---------------|---------------------------------|---------|
| IEM426 | Entrepreneurial Risk Management | 3 |
| XXXX | 1 Major Elective | 3 |
| XXXX | 1 Major Elective | 3 |
| XXXX | 1 Free Elective | 3 |
| | | 12 |

Cooperative Education Track

Program of Study
 Bangkok University School of Entrepreneurship and Management
 B.B.A. in Entrepreneurship Program
 First Year

First Semester

| Course Number | Course Title | Credits |
|---------------|--------------------------|---------|
| IMA101 | Fundamental Mathematics | 3 |
| IAC102 | Financial Accounting | 3 |
| IMG101 | Introduction to Business | 3 |
| ILB101 | General Psychology | 3 |
| IEN105 | Communicative English | 3 |
| ILB110 | Intercultural Studies | } or 3 |
| ILB109 | Politics and Government | |
| | | 18 |

Second Semester

| Course Number | Course Title | Credits |
|---------------|-------------------------------------|---------|
| IEC203 | Principles of Economics | 3 |
| ILB113 | Art Appreciation | 1 |
| IPEXXX | Physical Education | 1 |
| ILB100 | Study Skills | 1 |
| IEN103 | Critical Reading | 3 |
| IIT201 | Computer and Information Technology | 3 |
| IMG112 | Principles of Management | 3 |
| | | 15 |

Second Year

First Semester

| Course Number | Course Title | Credits |
|---------------|------------------------------------|---------|
| IMK212 | Principles of Marketing | 3 |
| ICS202 | Introduction to Business Computing | 3 |
| IFI212 | Business Finance | 3 |
| IEN104 | College Writing | 3 |
| ILA102 | Business Law | 3 |
| IEM311 | Entrepreneurship | 3 |
| | | 18 |

Second Semester

| Course Number | Course Title | Credits |
|---------------|-------------------------------------|---------|
| IST202 | Business Statistics | 3 |
| IPM213 | Human Resources Management | 3 |
| IMG212 | Production and Operation Management | 3 |
| ILB108 | Critical and Creative Thinking | 3 |
| ISC201 | Man and Environment | 3 |
| IPM323 | Organizational Behavior | 3 |
| | | 18 |

Third Year

First Semester

| Course Number | Course Title | Credits |
|---------------|--|---------|
| IEM320 | Entrepreneurial New Venture | 3 |
| IEM321 | Entrepreneurial Finance | 3 |
| IEM335 | Marketing for Entrepreneurship | 3 |
| IEM327 | Logistics and Supply Chain Management for Entrepreneurship | 3 |
| IEM425 | Entrepreneurial Ethics and Social Responsibility | 3 |
| IMG311 | International Business Management | 3 |
| | | 18 |

Second Semester

| Course Number | Course Title | Credits |
|---------------|--|---------|
| IEM334 | Entrepreneurial Business Strategy | 3 |
| IEM326 | Business Negotiation and Problem Solving | 3 |
| IEM323 | Technology for Entrepreneurship | 3 |
| IAC203 | Managerial Accounting | 3 |
| IEM427 | Entrepreneurial Business Networking and Cluster Management | 3 |
| IEM426 | Entrepreneurial Risk Management | 3 |
| | | 18 |

Fourth Year

First Semester

| Course Number | Course Title | Credits |
|---------------|--|---------|
| IMA104 | Quantitative Techniques in Decision Making | 3 |
| ILA301 | Taxation | 3 |
| ICO301 | Pre-Cooperative Education | 3 |
| XXXX | 1 Major Elective | 3 |
| XXXX | 1 Free Elective | 3 |
| XXXX | 1 Free Elective | 3 |
| | | 18 |

Second Semester

| Course Number | Course Title | Credits |
|---------------|-----------------------|---------|
| IEM430 | Cooperative Education | 6 |
| | | 6 |

Student's Academic Record

| Year | Semester | GPA | CUM. GPA. | Remarks |
|------|-----------------|-----|-----------|---------|
| 1 | First Semester | | | |
| | Second Semester | | | |
| | Summer Term | | | |
| 2 | First Semester | | | |
| | Second Semester | | | |
| | Summer Term | | | |
| 3 | First Semester | | | |
| | Second Semester | | | |
| | Summer Term | | | |
| 4 | First Semester | | | |
| | Second Semester | | | |
| | Summer Term | | | |
| 5 | First Semester | | | |
| | Second Semester | | | |
| | Summer Term | | | |
| 6 | First Semester | | | |
| | Second Semester | | | |
| | Summer Term | | | |
| 7 | First Semester | | | |
| | Second Semester | | | |
| | Summer Term | | | |
| 8 | First Semester | | | |
| | Second Semester | | | |
| | Summer Term | | | |