



SCHOOL OF
HUMANITIES AND TOURISM MANAGEMENT
BANGKOK UNIVERSITY

ศิลปศาสตรบัณฑิต
BACHELOR OF ARTS

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Curriculum International Hotel and Restaurant Management

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A decorative line graphic consisting of a horizontal line on the left, a diagonal line extending downwards and to the right, and another horizontal line continuing from the diagonal.

HU INTERNSHIP TRACK

Academic Year 2017
(June, 2017 – May, 2018)

Curriculum

International Hotel and Restaurant Management

Degree Plan

| | | |
|---|------------------|--------------------|
| English Foundation Courses | | Non Credit |
| 1. General Education | | 30 credits |
| English Courses | 9 credits | |
| Core Courses | 12 credits | |
| Elective Courses | <u>9 credits</u> | |
| 2. Professional Education | | 90 credits |
| Professional Foundation Courses | 30 credits | |
| Major Requirements Courses | 30 credits | |
| Major Electives Courses | 30 credits | |
| - Special Interest Courses (15 Credits) | | |
| - Professional English Courses (15 Credits) | | |
| 3. Free Electives | | 6 credits |
| 4. Professional Internship Courses | | <u>6 credits</u> |
| Total | | <u>132 credits</u> |

Prerequisite

There are 2 kinds of prerequisite courses:

- a. A student has enrolled in that prerequisite course and passed it with a grade Of at least D; or of “F”
- b. A student has enrolled in that course and obtained at least a grade (“W” is unacceptable.)

Consult your degree plan regarding prerequisite courses. Having registered in a course Without fulfilling prerequisite requirement first will cause a registration cancellation.

List of Courses

English foundation courses (Non Credit)

HRI 001 preparatory English for Hotel and Restaurant 0 credit

1. General Education 30 credits

English Courses (9 credits)

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|--------|------------------------------------|---------|----------------|-------|--------------|
| EN 001 | English for Everyday Communication | 3 | | | - |
| EN 002 | English for Social Communication | 3 | | | - |
| EN 003 | English for Global Communication | 3 | | | - |

Core Courses (12 Credits)

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|---------|---|---------|----------------|-------|--------------|
| IGE 001 | Thinking Skills for Learning | 3 | | | - |
| IGE 002 | Citizenship and Social Dynamics | 3 | | | - |
| IGE 004 | Technology and Innovation in the Future World | 3 | | | - |
| IGE 007 | Art of Life | 3 | | | - |

Elective Courses (9 Credits)

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|---------|-------------------------------------|---------|----------------|-------|--------------|
| IGE 003 | Cultivating Entrepreneurial Mindset | 3 | | | - |
| IGE 005 | Creative Leadership Skills | 3 | | | - |
| IGE 006 | Asia and the Global Community | 3 | | | - |
| IGE 008 | Health and Wellness for Life | | | | |

2. Professional Education (90 Credits)

Professional Foundation Courses (30 Credits)

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|---------|---|---------|-------------------|---------|---------------------------------------|
| HRI 101 | Introduction to Tourism and Hospitality | 3 | | | - |
| HRI 102 | Service Psychology | 3 | | | - |
| HRI 103 | Cross Cultured and Consumer Behavior in International Hotel And Restaurant Business | 3 | | | - |
| HRI 104 | Hotel and Restaurant Management | 3 | | | - |
| HRI 105 | Law and Ethics in International Hotel and Restaurant Industry | 3 | | | - |
| HRI 202 | Information Technology for International Hotel and Restaurant Businesses | 3 | | | - |
| HRI 301 | Quality Service Management | 3 | | | - |
| HRI 402 | Human Resource Management in International Hotel and Restaurant Businesses | 3 | | | - |
| HRI 405 | Research for Hotel and Restaurant Industry | 3 | | | - |
| HRI 406 | Seminar in International Hotel and Restaurant Businesses | 3 | | | HRI 265 and HRI 365/ or HRI 466 |
| Total | | | 30 | Credits | |

Major Requirement Courses (30 Credits)

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|---------|---|---------|-------------------|---------|--------------|
| HRI 121 | Introduction to Culinary Operations | 3 | | | - |
| HRI 201 | Accounting and Financial Management for International Hotel and Restaurant Businesses | 3 | | | - |
| HRI 211 | Room Management | 3 | | | - |
| HRI 221 | Food and Beverage Operations And Management | 3 | | | - |
| HRI 222 | Kitchen Operations and Management | 3 | | | - |
| HRI 223 | Restaurant Management and Operations | 3 | | | HRI 121 |
| HRI 302 | Entrepreneurship in International Hotel and Restaurant Businesses | 3 | | | - |
| HRI 401 | Sale and Marketing for International Hotel and Restaurant Businesses | 3 | | | - |
| HRI 403 | Strategic Planning and Development for International Hotel and Restaurant Businesses | 3 | | | - |
| HRI 404 | Feasibility Studies and Facilities Planning for International Hotel and Restaurant | 3 | | | - |
| Total | | | 30 | Credits | |

Major Elective Courses (30 Credits)

2.1 Special Interest Courses (15 Credits)

Students have to Choose one of the 4 Concentration tracks and 15 credits of Chosen foreign language.

: Special Interest Course; Hotel Management Track

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|---------|---|---------|----------------|-------|--------------|
| HRI 391 | Hotel Design and Decoration | 3 | | | - |
| HRI 392 | Hotel Facility Planning and Maintenance | 3 | | | - |
| HRI 393 | Organization Behavior in Hotel Business | 3 | | | - |
| HRI 394 | Integrated Marketing Communication for Hotel Business | 3 | | | - |
| HRI 395 | Franchising in Hotel and Restaurant Industry | 3 | | | - |

: Special Interest Courses ; Food and Beverage Management Track

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|---------|---------------------------|---------|----------------|-------|--------------|
| HRI 331 | Thai Cuisine | 3 | | | - |
| HRI 332 | Western Cuisine | 3 | | | - |
| HRI 333 | Thai Dessert | 3 | | | - |
| HRI 334 | Basic Patisserie | 3 | | | - |
| HRI 335 | Bartending | 3 | | | - |
| HRI 336 | Introduction to Wine | 3 | | | - |
| HRI 337 | The Arts of Coffee Making | 3 | | | - |

: Special Interest Courses ; Spa Management Track

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|---------|-------------------------------|---------|----------------|-------|--------------|
| HRI 341 | Spa Operations and Management | 3 | | | - |
| HRI 342 | Spa Marketing and Branding | 3 | | | - |
| HRI 343 | Anatomy for Thai Massage | 3 | | | - |
| HRI 344 | Thai Massage | 3 | | | HRI 343 |
| HRI 345 | Aromatherapy | 3 | | | HRI 343 |

: Special Interest Courses ; Event Management Track

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|---------|---------------------------------|---------|----------------|-------|--------------|
| HRI 351 | Event Management | 3 | | | - |
| HRI 352 | Banquet and Catering Management | 3 | | | - |
| HRI 353 | Basic Flower Arrangement | 3 | | | - |
| HRI 355 | Recreation and Entertainment | 3 | | | - |
| HRI 356 | MICE Management | 3 | | | - |

2.2 Professional English Courses (15 Credits)

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|---------|--------------------------------------|---------|----------------|-------|--------------|
| HRI 371 | English for Hotel | 3 | | | - |
| HRI 372 | English for Hospitality Industry | 3 | | | - |
| HRI 373 | English for Room Division Operations | 3 | | | - |
| HRI 374 | English for Restaurant Business | 3 | | | - |
| HRI 375 | English for Spa Business | 3 | | | - |
| HRI 376 | English for Tourism | 3 | | | - |
| HRI 377 | English for Catering Industry | 3 | | | - |

3. Free Electives (6 Credits)

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|---------|--|---------|----------------|-------|--------------|
| ICO 301 | Pre-Cooperative Education | 3 | | | - |
| HRI 354 | Advanced Flower Arrangement | 3 | | | - |
| HRI 381 | Food Carving | 3 | | | - |
| HRI 382 | Food Styling | 3 | | | - |
| HRI 383 | Fusion Food | 3 | | | - |
| HRI 384 | Verrines and Plate Dessert | 3 | | | - |
| HRI 386 | Hotel and Tourism in ASEAN | 3 | | | - |
| HRI 387 | Independent Studies in Hotel and Restaurant Industry | 3 | | | - |

4. Professional Internship Courses (6 Credits)

| Code | Course | Credits | Credits Earned | Grade | Prerequisite |
|---------|--|---------|----------------|-------|--------------|
| HRI 265 | Internship I | 3 | | | - |
| HRI 365 | Internship II | 3 | | | - |
| HRI 466 | Cooperative Education in Hotel and Restaurant Industry | 6 | | | - |

HRI DEGREE PLAN

First Year

First Semester

2017

| Course Number | Course Title | Credits | |
|---------------|---|---------|--------|
| | | รุ่น 1 | รุ่น 2 |
| HRI 001 | Preparatory English for Hotel & Restaurant เป็นวิชาปรับพื้นฐาน (เรียนบางคน) | - | - |
| EN 001 | English for Everyday Communication | 3 | - |
| IGE 001 | Thinking Skills for Learning | 3 | - |
| IGE 004 | Technology and Innovation in the Future World | 3 | - |
| HRI 108 | Consumer Behavior and Service Psychology in Tourism and Hospitality Industry | 3 | - |
| HRI 101 | Introduction to Tourism and Hospitality | 3 | - |
| HRI 107 | Cross Cultural Studies in Tourism and Hospitality Industry | 3 | - |
| | | 18 | - |

Second Semester

| Course Number | Course Title | Credits | |
|---------------|-------------------------------------|---------|--------|
| | | รุ่น 1 | รุ่น 2 |
| EN 002 | English for Social Communication | 3 | 3 |
| IGE 002 | Citizenship and Social Dynamics | 3 | 3 |
| IGE 007 | Art of Life | 3 | 3 |
| HRI 104 | Hotel and Restaurant Management | 3 | 3 |
| IGE 008 | Health and Wellness for Life | 3 | 3 |
| HRI 121 | Introduction to Culinary Operations | 3 | 3 |
| | | 18 | 18 |

หมายเหตุ 1. นักศึกษา รุ่น 2 จะเรียนเหมือนนักศึกษา รุ่น 1 เทอม 2

2. รายวิชา HRI 001 : Preparatory English for Hotel & Restaurant (เป็นวิชาปรับพื้นฐานให้กับนักศึกษา) ซึ่งทาง BUI จะเป็นผู้จัดให้นักศึกษาเรียนก่อนเปิดภาคการศึกษาในแต่ละรุ่น

Summer Semester

| Course Number | Course Title | Credits | |
|---------------|----------------------------------|---------|--------|
| | | รุ่น 1 | รุ่น 2 |
| HRI XXX | Special-Interest I | 3 | 3 |
| HRI XXX | Professional English I | 3 | 3 |
| EN 001 | English for Social Communication | - | 3 |
| | | 6 | 9 |

Second Year

First Semester

2018

| Course Number | Course Title | Credits | |
|---------------|--|---------|--------|
| | | รุ่น 1 | รุ่น 2 |
| EN 003 | English for Global Communication | 3 | - |
| IGE 003 | Cultivating Entrepreneurial Mindset | 3 | 3 |
| HRI 221 | Food and Beverage Operations and Management | 3 | 3 |
| HRI 222 | Kitchen Operations and Management | 3 | 3 |
| HRI XXX | Professional English II | 3 | - |
| HRI XXX | Special-Interest II | 3 | - |
| HRI 108 | Consumer Behavior and Service Psychology in Tourism and Hospitality Industry | - | 3 |
| IGE 004 | Technology and Innovation in the Future World | - | 3 |
| IGE 001 | Thinking Skills for Learning | - | 3 |
| HRI 101 | Introduction to Tourism and Hospitality | - | 3 |
| | | 18 | 21 |

Second Semester

| Course Number | Course Title | Credits | |
|---------------|--|---------|--------|
| | | รุ่น 1 | รุ่น 2 |
| IGE 005 | Creative Leadership Skills | 3 | 3 |
| HRI 201 | Accounting and Financial Management for Hotel and Restaurant Businesses | 3 | 3 |
| HRI 202 | Information Technology for International Hotel and Restaurant Businesses | 3 | 3 |
| HRI 211 | Front office and Housekeeping Operations and Management | 3 | 3 |
| HRI XXX | Special-Interest III | 3 | 3 |
| HRI XXX | Free Elective I | 3 | 3 |
| HRI XXX | Professional English III | 3 | 3 |
| | | 21 | 21 |

Summer Semester

| Course Number | Course Title | Credits | |
|---------------|----------------------------------|---------|--------|
| | | รุ่น 1 | รุ่น 2 |
| HRI XXX | Special-Interest IV | 3 | 3 |
| HRI XXX | Professional English IV | 3 | 3 |
| EN 003 | English for Global Communication | - | 3 |
| | | 6 | 9 |

Third Year

First Semester

2019

| Course Number | Course Title | Credits | |
|---------------|--|---------|--------|
| | | รุ่น 1 | รุ่น 2 |
| HRI 105 | Laws and Ethics in Hotel and Restaurant Industry | 3 | 3 |
| HRI 203 | Competencies Development for Tourism and Hospitality Professionals | 3 | 3 |
| HRI 223 | Restaurant Operations | 3 | 3 |
| HRI 301 | Quality Service Management | 3 | 3 |
| HRI 303 | Food and Beverage Cost Control | 3 | 3 |
| HRI XXX | Free Elective II | 3 | 3 |
| HRI XXX | Professional English V | 3 | - |
| HRI 107 | Cross Cultural Studies in Tourism and Hospitality Industry | - | 3 |
| | | 21 | 21 |

Second Semester

| Course Number | Course Title | Credits | |
|---------------|--|---------|--------|
| | | รุ่น 1 | รุ่น 2 |
| HRI 401 | Sales and Marketing for Hotel and Restaurant Businesses | 3 | 3 |
| HRI 402 | Human Resources Management in Hotel and Restaurant Businesses | 3 | 3 |
| HRI 403 | Strategic Planning and Development for Hotel and Restaurant Businesses | 3 | 3 |
| HRI 302 | Entrepreneurship in Hotel and Restaurant Business | 3 | 3 |
| HRI 405 | Research for Hotel and Restaurant Industry | 3 | 3 |
| HRI 407 | Crisis Management in Hotel and Restaurant Businesses | 3 | 3 |
| HRI XXX | Special-Interest V | 3 | 3 |
| | | 21 | 21 |

Summer Semester

| Course Number | Course Title | Credits | |
|---------------|-------------------------|---------|--------|
| | | รุ่น 1 | รุ่น 2 |
| HRI 265 | Internship I | 3 | - |
| HRI XXX | Professional English II | - | 3 |
| HRI XXX | Special-Interest II | - | 3 |
| HRI XXX | Professional English V | - | 3 |
| | | 6 | 9 |

Fourth Year

First Semester

2020

| Course Number | Course Title | Credits | |
|---------------|---------------|---------|--------|
| | | รุ่น 1 | รุ่น 2 |
| HRI 365 | Internship II | 3 | 3 |
| HRI 265 | Internship I | - | 3 |
| | | 3 | 6 |

รวมตลอดหลักสูตร 135 หน่วยกิต