

# HU INTERNSHIP TRACK

ปีการศึกษา 2559 (มิ.ย. 59 - พ.ค. 60)

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Curriculum  
International Hotel and Restaurant Management

## Degree Plan

|   |                  |                    |
|---|------------------|--------------------|
| English Foundation Courses                  |                  | Non Credit         |
| 1. General Education                        |                  | 30 credits         |
| English Courses                             | 9 credits        |                    |
| Core Courses                                | 12 credits       |                    |
| Elective Courses                            | <u>9 credits</u> |                    |
| 2. Professional Education                   |                  | 90 credits         |
| Professional Foundation Courses             | 30 credits       |                    |
| Major Requirements Courses                  | 30 credits       |                    |
| Major Electives Courses                     | 30 credits       |                    |
| - Special Interest Courses (15 Credits)     |                  |                    |
| - Professional English Courses (15 Credits) |                  |                    |
| 3. Free Electives                           |                  | 6 credits          |
| 4. Professional Internship Courses          |                  | <u>6 credits</u>   |
| Total                                       |                  | <u>132 credits</u> |

## Prerequisite

There are 2 kinds of prerequisite courses:

- a. A student has enrolled in that prerequisite course and passed it with a grade Of at least D; or of “F”
- b. A student has enrolled in that course and obtained at least a grade (“W” is unacceptable.)

Consult your degree plan regarding prerequisite courses. Having registered in a course Without fulfilling prerequisite requirement first will cause a registration cancellation.

## List of Courses

### English foundation courses (Non Credit)

HRI 001 preparatory English for Hotel and Restaurant 0 credit

### 1.General Education 30 credits

#### English Courses (9 credits)

| Code   | Course                          | Credits | Credits<br>Earned | Grade | Prerequisite |
|--------|---------------------------------|---------|-------------------|-------|--------------|
| EN 011 | English in Action               | 3       |                   |       | -            |
| EN 012 | English for Daily Life          | 3       |                   |       | -            |
| EN 013 | English for Expressing<br>Ideas | 3       |                   |       | -            |

#### Core Courses (12 Credits)

| Code       | Course  | Credits | Credits<br>Earned | Grade | Prerequisite |
|------------|---|---------|-------------------|-------|--------------|
| IGE<br>111 | Value of Graduates                                | 3       |                   |       | -            |
| IGE<br>112 | Information Technology<br>and<br>The Future World | 3       |                   |       | -            |
| IGE<br>114 | Thai Citizens, Global<br>Citizens                 | 3       |                   |       | -            |
| IGE<br>115 | The Art of Life                                   | 3       |                   |       | -            |

### Elective Courses (9 Credits)

| Code       | Course                              | Credits | Credits<br>Earned | Grade | Prerequisite |
|------------|-------------------------------------|---------|-------------------|-------|--------------|
| IGE<br>116 | Leadership Skills                   | 3       |                   |       | -            |
| IGE<br>117 | Mathematics for Daily Life          | 3       |                   |       | -            |
| IGE<br>118 | Life and Health                     | 3       |                   |       | -            |
| IGE<br>119 | Thai Wisdom and Creative<br>Economy | 3       |                   |       | -            |

## 2. Professional Education (90 Credits)

### Professional Foundation Courses (30 Credits)

| Code       | Course  | Credits | Credits<br>Earned | Grade | Prerequisite |
|------------|---|---------|-------------------|-------|--------------|
| HRI<br>101 | Introduction to Tourism<br>and<br>Hospitality   | 3       |                   |       | -            |
| HRI<br>102 | Service Psychology  | 3       |                   |       | -            |
| HRI<br>103 | Cross Cultured and<br>Consumer<br>Behavior in International<br>Hotel<br>And Restaurant Business | 3       |                   |       | -            |
| HRI<br>104 | International Hotel and<br>Restaurant Management  | 3       |                   |       | -            |
| HRI<br>105 | Law and Ethics in<br>International Hotel and<br>Restaurant Industry                             | 3       |                   |       | -            |
| HRI<br>202 | Information Technology<br>for International Hotel<br>and Restaurant Businesses                  | 3       |                   |       | -            |
| HRI<br>301 | Quality Service<br>Management   | 3       |                   |       | -            |
| HRI<br>402 | Human Resource<br>Management in<br>International Hotel and<br>Restaurant Businesses             | 3       |                   |       | -            |
| HRI        | Research for Hotel and  | 3       |                   |       | -            |



|            |  |   |    |         |                                       |
|------------|--|---|----|---------|---------------------------------------|
| 405        | Restaurant Industry  |   |    |         |                                       |
| HRI<br>406 | Seminar in International<br>Hotel and Restaurant<br>Businesses | 3 |    |         | HRI 265 and<br>HRI 365/ or<br>HRI 466 |
| Total      |  |   | 30 | Credits |                                       |

### Major Requirement Courses (30 Credits)

| Code       | Course   | Credits | Credits<br>Earned | Grade | Prerequisite |
|------------|--|---------|-------------------|-------|--------------|
| HRI<br>121 | Introduction to Culinary<br>Operations   | 3       |                   |       | -            |
| HRI<br>201 | Accounting and Financial<br>Management for<br>International Hotel and<br>Restaurant Businesses | 3       |                   |       | -            |
| HRI<br>211 | Room Management  | 3       |                   |       | -            |
| HRI<br>221 | Food and Beverage<br>Operations<br>And Management  | 3       |                   |       | -            |
| HRI<br>222 | Kitchen Operations and<br>Management   | 3       |                   |       | -            |
| HRI<br>223 | Restaurant Management<br>and<br>Operations   | 3       |                   |       | HRI 121      |
| HRI<br>302 | Entrepreneurship in<br>International Hotel and<br>Restaurant Businesses                        | 3       |                   |       | -            |
| HRI<br>401 | Sale and Marketing for<br>International Hotel and<br>Restaurant Businesses                     | 3       |                   |       | -            |
| HRI<br>403 | Strategic Planning and<br>Development for<br>International Hotel and<br>Restaurant Businesses  | 3       |                   |       | -            |

|            |   |   |    |         |   |
|------------|---|---|----|---------|---|
| HRI<br>404 | Feasibility Studies and<br>Facilities Planning for<br>International Hotel and<br>Restaurant | 3 |    |         | - |
| Total      |   |   | 30 | Credits |   |

## Major Elective Courses (30 Credits)

### 2.1 Special Interest Courses (15 Credits)

Students have to Choose one of the 4 Concentration tracks and 15 credits of Chosen foreign language.

#### : Special Interest Coursed; Hotel Management Track

| Code    | Course  | Credits | Credits Earned | Grade | Prerequisite |
|---------|---|---------|----------------|-------|--------------|
| HRI 391 | Hotel Design and Decoration                           | 3       |                |       | -            |
| HRI 392 | Hotel Facility Planning and Maintenance               | 3       |                |       | -            |
| HRI 393 | Organization Behavior in Hotel Business               | 3       |                |       | -            |
| HRI 394 | Integrated Marketing Communication for Hotel Business | 3       |                |       | -            |
| HRI 395 | Franchising in Hotel and Restaurant Industry          | 3       |                |       | -            |

: Special Interest Courses ; Food and Beverage Management Track

| Code       | Course                    | Credits | Credits<br>Earned | Grade | Prerequisite |
|------------|---------------------------|---------|-------------------|-------|--------------|
| HRI<br>331 | Thai Cuisine              | 3       |                   |       | -            |
| HRI<br>332 | Western Cuisine           | 3       |                   |       | -            |
| HRI<br>333 | Thai Dessert              | 3       |                   |       | -            |
| HRI<br>334 | Basic Patisserie          | 3       |                   |       | -            |
| HRI<br>335 | Bartending                | 3       |                   |       | -            |
| HRI<br>336 | Introduction to Wine      | 3       |                   |       | -            |
| HRI<br>337 | The Arts of Coffee Making | 3       |                   |       | -            |

**: Special Interest Courses ; Spa Management Track**

| Code       | Course                           | Credits | Credits<br>Earned | Grade | Prerequisite |
|------------|----------------------------------|---------|-------------------|-------|--------------|
| HRI<br>341 | Spa Operations and<br>Management | 3       |                   |       | -            |
| HRI<br>342 | Spa Marketing and<br>Branding    | 3       |                   |       | -            |
| HRI<br>343 | Anatomy for Thai Massage         | 3       |                   |       | -            |
| HRI<br>344 | Thai Massage                     | 3       |                   |       | HRI 343      |
| HRI<br>345 | Aromatherapy                     | 3       |                   |       | HRI 343      |

**: Special Interest Courses ; Event Management Track**

| Code       | Course                             | Credits | Credits<br>Earned | Grade | Prerequisite |
|------------|------------------------------------|---------|-------------------|-------|--------------|
| HRI<br>351 | Event Management                   | 3       |                   |       | -            |
| HRI<br>352 | Banquet and Catering<br>Management | 3       |                   |       | -            |
| HRI<br>353 | Basic Flower Arrangement           | 3       |                   |       | -            |
| HRI<br>355 | Recreation and<br>Entertainment    | 3       |                   |       | -            |
| HRI<br>356 | MICE Management                    | 3       |                   |       | -            |

## 2.2. Professional English Courses (15 Credits)

| Code       | Course                                  | Credits | Credits<br>Earned | Grade | Prerequisite |
|------------|---|---------|-------------------|-------|--------------|
| HRI<br>371 | English for Hotel                       | 3       |                   |       | -            |
| HRI<br>372 | English for Hospitality<br>Industry     | 3       |                   |       | -            |
| HRI<br>373 | English for Room Division<br>Operations | 3       |                   |       | -            |
| HRI<br>374 | English for Restaurant<br>Business      | 3       |                   |       | -            |
| HRI<br>375 | English for Spa Business                | 3       |                   |       | -            |
| HRI<br>376 | English for Tourism                     | 3       |                   |       | -            |
| HRI<br>377 | English for Catering<br>Industry        | 3       |                   |       | -            |

### 3.Free Electives (6 Credits)

| Code       | Course   | Credits | Credits<br>Earned | Grade | Prerequisite |
|------------|--|---------|-------------------|-------|--------------|
| ICO<br>301 | Pre-Cooperative Education                                  | 3       |                   |       | -            |
| HRI<br>354 | Advanced Flower<br>Arrangement                             | 3       |                   |       | -            |
| HRI<br>381 | Food Carving   | 3       |                   |       | -            |
| HRI<br>382 | Food Styling   | 3       |                   |       | -            |
| HRI<br>383 | Fusion Food  | 3       |                   |       | -            |
| HRI<br>384 | Verrines and Plate Dessert                                 | 3       |                   |       | -            |
| HRI<br>386 | Hotel and Tourism in<br>ASEAN                              | 3       |                   |       | -            |
| HRI<br>387 | Independent Studies in<br>Hotel and Restaurant<br>Industry | 3       |                   |       | -            |



#### 4. Professional Internship Courses (6 Credits)

| Code       | Course   | Credits | Credits<br>Earned | Grade | Prerequisite |
|------------|--|---------|-------------------|-------|--------------|
| HRI<br>265 | Internship I   | 3       |                   |       | -            |
| HRI<br>365 | Internship II  | 3       |                   |       | -            |
| HRI<br>466 | Cooperative Education in<br>Hotel and Restaurant<br>Industry | 6       |                   |       | -            |

## HRI DEGREE PLAN

### First Year

#### First Semester

2016

| Course Number | Course Title  | Credits |
|---------------|---|---------|
| HRI 101       | Introduction to Tourism and Hospitality (พื้นฐานวิชาชีพ 1)  | 3       |
| HRI 102       | Service Psychology (พื้นฐานวิชาชีพ 2)   | 3       |
| HRI 103       | Cross Culture and Consumer Behavior in International Hotel and Restaurant Businesses (พื้นฐานวิชาชีพ 3) | 3       |
| IGE 111       | Value of Graduate (วิชาบังคับ 1)  | 3       |
| IGE 112       | Information Technology and the Future World (วิชาบังคับ 2)  | 3       |
| EN 011        | English in Action (ภาษาอังกฤษ 1)  | 3       |
|               |   | 18      |

#### Second Semester

| Course Number | Course Title  | Credits |
|---------------|---|---------|
| HRI 104       | International Hotel and Restaurant Management (พื้นฐานวิชาชีพ 4)                  | 3       |
| HRI 105       | Laws and Ethics in International Hotel and Restaurant Industry (พื้นฐานวิชาชีพ 5) | 3       |
| HRI 121       | Introduction to Culinary Operations (วิชาเฉพาะบังคับ 1)                           | 3       |
| IGE 114       | Thai Citizens, Global Citizens (วิชาบังคับ 3)                                     | 3       |
| IGE 116       | Leadership Skills (วิชาเลือก 1)   | 3       |
| EN 012        | English for Daily Life (วิชาภาษาอังกฤษ 2)   | 3       |
|               |   | 18      |

#### Summer Semester

| Course Number | Course Title                                  | Credits |
|---------------|---|---------|
| HRI XXX       | Special-Interest Course I (วิชาเฉพาะเลือก 1)  | 3       |
| HRI XXX       | Professional English I (วิชาเฉพาะเลือก (E) 1) | 3       |
|               |   | 6       |

## HRI DEGREE PLAN

### Second Year

#### First Semester

2017

| Course Number | Course Title  | Credits |
|---------------|---|---------|
| HRI 221       | Food and Beverage Operations and Management (วิชาเฉพาะบังคับ 2) | 3       |
| HRI 222       | Kitchen Operations and Management (วิชาเฉพาะบังคับ 3)           | 3       |
| IGE 117       | Mathematics for Daily Life (วิชาเลือก 2)                        | 3       |
| IGE 119       | Thai Wisdom and Creative Economy (วิชาเลือก 3)                  | 3       |
| EN 013        | English for Expressing Ideas (วิชาภาษาอังกฤษ 3)                 | 3       |
| HRI XXX       | Special-Interest Course II (วิชาเฉพาะเลือก 2)                   | 3       |
| HRI XXX       | Professional English II (วิชาเฉพาะเลือก (E) 2 )                 | 3       |
|               |   | 21      |

#### Second Semester

| Course Number | Course Title  | Credits |
|---------------|---|---------|
| HRI 201       | Accounting and Financial Management for International Hotel and Restaurant Management (วิชาเฉพาะบังคับ 4) | 3       |
| HRI 202       | Information Technology for International Hotel and Restaurant Businesses (พื้นฐานวิชาชีพ 6)               | 3       |
| HRI 211       | Room Management (วิชาเฉพาะบังคับ 5)   | 3       |
| IGE 115       | The Art of Life (วิชาบังคับ 4)  | 3       |
| HRI XXX       | Special-Interest Course III (วิชาเฉพาะเลือก 3)  | 3       |
| HRI XXX       | Professional English III (วิชาเฉพาะเลือก (E) 3)   | 3       |
| HRI XXX       | Free Elective I (วิชาเลือกเสรี 1)   | 3       |
|               |   | 21      |

## Summer Semester

| Course Number | Course Title                                  | Credits |
|---------------|---|---------|
| HRI XXX       | Special-interest Course IV (วิชาเฉพาะเลือก 4) | 3       |
| HRI XXX       | Professional English IV (วิชาเฉพาะเลือก (E) 5 | 3       |
|               | Internship Preparation                        |         |
|               |   | 6       |

## HRI DEGREE PLAN

### Third Year

#### First Semester

2018

| Course Number | Course Title  | Credits |
|---------------|---|---------|
| HRI 223       | Restaurant Management and Operations (pre: HRI121)<br>(วิชาเฉพาะบังคับ 6)           | 3       |
| HRI 302       | Entrepreneurship in International Hotel and Restaurant Business (วิชาเฉพาะบังคับ 7) | 3       |
| HRI 301       | Quality Service Management (พื้นฐานวิชาชีพ 7)                                       | 3       |
| HRI XXX       | Special-Interest Course V (วิชาเฉพาะเลือก 5)  | 3       |
| HRI XXX       | Professional English V (วิชาเฉพาะเลือก (E) 6)                                       | 3       |
| HRI XXX       | Free Elective II (วิชาเลือกเสรี 2)  | 3       |
|               |   | 18      |

#### Second Semester

| Course Number | Course Title                     | Credits |
|---------------|----------------------------------|---------|
| HRI 265       | Internship I (วิชาฝึกประสบการณ์) | 3       |
|               |                                  | 3       |

#### Summer Semester

| Course Number | Course Title                      | Credits |
|---------------|-----------------------------------|---------|
| HRI 365       | Internship II (วิชาฝึกประสบการณ์) | 3       |
|               |                                   | 3       |

# HRI DEGREE PLAN

## Fourth Year

First Semester

2019

| Course Number | Course Title   | Credits |
|---------------|--|---------|
| HRI 401       | Sales and Marketing for International Hotel and Restaurant Businesses (วิชาเฉพาะบังคับ 8)                        | 3       |
| HRI 402       | Human Resource Management in International Hotel and Restaurant Business (พื้นฐานวิชาชีพ 8)                      | 3       |
| HRI 403       | Strategic Planning and Development for International Hotel and Restaurant Businesses (วิชาเฉพาะบังคับ 9)         | 3       |
| HRI 404       | Feasibility Studies and Facility Planning for International Hotel and Restaurant Businesses (วิชาเฉพาะบังคับ 10) | 3       |
| HRI 405       | Research for Hotel and Restaurant Industry (พื้นฐานวิชาชีพ 9)  | 3       |
| HRI 406       | Seminar in International Hotel and Restaurant Businesses (พื้นฐานวิชาชีพ 10)                                     | 3       |
|               |  | 18      |

# Cooperative Education Track

## HRI DEGREE PLAN

### First Year

#### First Semester

2016

| Course Number | Course Title  | Credits |
|---------------|---|---------|
| HRI 101       | Introduction to Tourism and Hospitality (พื้นฐานวิชาชีพ 1)  | 3       |
| HRI 102       | Service Psychology (พื้นฐานวิชาชีพ 2)   | 3       |
| HRI 103       | Cross Culture and Consumer Behavior in International Hotel and Restaurant Businesses (พื้นฐานวิชาชีพ 3) | 3       |
| IGE 111       | Value of Graduate (วิชาบังคับ 1)  | 3       |
| IGE 112       | Information Technology and the Future World (วิชาบังคับ 2)  | 3       |
| EN 011        | English in Action (ภาษาอังกฤษ 1)  | 3       |
|               |   | 18      |

#### Second Semester

| Course Number | Course Title   | Credits |
|---------------|--|---------|
| HRI 104       | International Hotel and Restaurant Management (พื้นฐานวิชาชีพ 4)                 | 3       |
| HRI 105       | Law and Ethics in International Hotel and Restaurant Industry (พื้นฐานวิชาชีพ 5) | 3       |
| HRI 121       | Introduction to Culinary Operations (วิชาเฉพาะบังคับ 1)                          | 3       |
| IGE 114       | Thai Citizens, Global Citizens (วิชาบังคับ 3)                                    | 3       |
| IGE 116       | Leadership Skills (วิชาเลือก 1)  | 3       |
| EN 012        | English for Daily Life (ภาษาอังกฤษ 2)  | 3       |
|               |  | 18      |

#### Summer Semester

| Course Number | Course Title                                  | Credits |
|---------------|---|---------|
| HRI XXX       | Special-Interest Course I (วิชาเฉพาะเลือก 1)  | 3       |
| HRI XXX       | Professional English I (วิชาเฉพาะเลือก (E) 1) | 3       |
|               |   | 6       |



## HRI DEGREE PLAN

### Second Year

#### First Semester

2017

| Course Number | Course Title   | Credits |
|---------------|--|---------|
| HRI 221       | Food and Beverage Operations and Management<br>(วิชาเฉพาะบังคับ 2) | 3       |
| HRI 222       | Kitchen Operations and Management (วิชาเฉพาะบังคับ 3)              | 3       |
| IGE 117       | Mathematics for Daily Life (วิชาเลือก 2)                           | 3       |
| IGE 119       | Thai Wisdom and Creative Economy (วิชาเลือก 3)                     | 3       |
| EN 013        | English for Expressing Ideas (วิชาภาษาอังกฤษ 3)                    | 3       |
| HRI XXX       | Special-Interest Course II (วิชาเฉพาะเลือก 2)                      | 3       |
| HRI XXX       | Professional English II (วิชาเฉพาะเลือก (E) 2)                     | 3       |
|               |  | 21      |

#### Second Semester

| Course Number | Course Title   | Credits |
|---------------|--|---------|
| HRI 201       | Accounting and Financial Management for<br>International Hotel and Restaurant Management (วิชาเฉพาะบังคับ 4) | 3       |
| HRI 202       | Information Technology for International Hotel and<br>Restaurant Businesses (พื้นฐานวิชาชีพ 6)               | 3       |
| HRI 211       | Room Management (วิชาเฉพาะบังคับ 5)  | 3       |
| IGE 115       | The Art of Life (วิชาบังคับ 4)   | 3       |
| HRI XXX       | Special-Interest Course III (วิชาเฉพาะเลือก 3)   | 3       |
| HRI XXX       | Professional English III (วิชาเฉพาะเลือก (E) 3)  | 3       |
| HRI XXX       | Free Elective I (วิชาเลือกเสรี 1)  | 3       |
|               |  | 21      |

## Summer Semester

| Course Number | Course Title                                  | Credits |
|---------------|---|---------|
| HRI XXX       | Special-interest Course IV (วิชาเฉพาะเลือก 4) | 3       |
| HRI XXX       | Professional English IV (วิชาเฉพาะเลือก (E) 5 | 3       |
|               | Cooperative Preparation                       | -       |
|               |   | 6       |

## HRI DEGREE PLAN

### Third Year

#### First Semester

2018

| Course Number | Course Title  | Credits |
|---------------|---|---------|
| HRI 223       | Restaurant Management and Operations (pre: HRI121)<br>(วิชาเฉพาะบังคับ 6)           | 3       |
| HRI 302       | Entrepreneurship in International Hotel and Restaurant Business (วิชาเฉพาะบังคับ 7) | 3       |
| HRI 301       | Quality Service Management (พื้นฐานวิชาชีพ 7)                                       | 3       |
| HRI XXX       | Special-Interest Course V (วิชาเฉพาะเลือก 5)  | 3       |
| HRI XXX       | Professional English V (วิชาเฉพาะเลือก (E) 6)                                       | 3       |
| HRI XXX       | Free Elective II (วิชาเลือกเสรี 2)  | 3       |
|               |   | 18      |

#### Second Semester

| Course Number | Course Title  | Credits |
|---------------|---|---------|
| HRI 466       | Cooperative Education in Hotel and Restaurant Industry<br>(วิชาฝึกประสบการณ์) | 3       |
|               |   | 3       |

#### Summer Semester

| Course Number | Course Title  | Credits |
|---------------|---|---------|
| HRI 466       | Cooperative Education in Hotel and Restaurant Industry<br>(วิชาฝึกประสบการณ์) | 3       |
|               |   | 3       |

# HRI DEGREE PLAN

## Fourth Year

### First Semester

2019

| Course Number | Course Title   | Credits |
|---------------|--|---------|
| HRI 401       | Sales and Marketing for International Hotel and Restaurant Businesses (วิชาเฉพาะบังคับ 8)                        | 3       |
| HRI 402       | Human Resource Management in International Hotel and Restaurant Businesses (พื้นฐานวิชาชีพ 8)                    | 3       |
| HRI 403       | Strategic Planning and Development for International Hotel and Restaurant Businesses (วิชาเฉพาะบังคับ 9)         | 3       |
| HRI 404       | Feasibility Studies and Facility Planning for International Hotel and Restaurant Businesses (วิชาเฉพาะบังคับ 10) | 3       |
| HRI 405       | Research for Hotel and Restaurant Industry (พื้นฐานวิชาชีพ 9)  | 3       |
| HRI 406       | Seminar in International Hotel and Restaurant Business (พื้นฐานวิชาชีพ 10)                                       | 3       |
|               |  | 18      |